

Sustainability Policy

Áine Martin Consultancy

1. Purpose

This policy outlines the commitment of Áine Martin Hospitality and Sustainability Consultancy to operate in an environmentally responsible and sustainable manner. As a sole trader business based in Ireland, sustainability is embedded in daily operations, client engagement, and long-term business strategy.

2. Scope

This policy applies to all business activities undertaken by the consultancy, including remote working practices, client advisory services, procurement decisions and travel.

3. Environmental Commitment

The consultancy is committed to minimizing environmental impact and contributing positively to climate action through the following measures:

- Operating from a home office powered by 100% renewable electricity.
- Utilizing on-site solar panels to generate clean energy and reduce reliance on grid electricity.
- Using electric vehicles for all business-related travel, eliminating direct fossil fuel emissions.
- Continuously seeking ways to reduce energy consumption and improve efficiency.

4. Sustainable Work Practices

- Maintaining a paperless office where possible, using digital tools for communication, documentation and record-keeping.
- Minimizing waste generation and ensuring proper recycling and disposal of materials.
- Selecting energy-efficient equipment and ensuring devices are powered down when not in use.

5. Sustainable Procurement

- Prioritizing local suppliers and service providers that demonstrate strong environmental credentials.
- Choosing products that are durable, repairable and environmentally certified where possible.
- Avoiding single-use items and unnecessary packaging.

6. Travel and Transport

- Conducting meetings virtually where feasible to reduce travel emissions.
- Using electric vehicles for essential travel.
- Planning journeys efficiently to minimize mileage and energy use.

7. Client Engagement and Influence

- Promoting sustainable practices within hospitality and tourism sectors through consultancy services.
- Encouraging clients to adopt energy-efficient operations, waste reduction strategies, and sustainable sourcing.
- Staying informed on best practices and emerging sustainability standards to provide high-quality advice.

8. Continuous Improvement

- Regularly reviewing sustainability practices and setting improvement goals.
- Keeping up to date with Irish and EU environmental regulations and sustainability frameworks.
- Measuring and reflecting on environmental impact where feasible.

9. Compliance

The consultancy is committed to complying with all relevant environmental legislation and regulations in Ireland and the European Union.

10. Responsibility

As a sole trader, Áine Martin holds full responsibility for implementing, monitoring, and improving this sustainability policy.

11. Review

This policy will be reviewed annually to ensure it remains relevant, effective, and aligned with best practices.

12. Water

The consultancy is committed to reducing water consumption via reduced flow in taps and cisterns.

Signed:

Áine Martin

Sole Trader

Áine Martin Hospitality and Sustainability Consultancy

Date: _____